



[im]possible living The Process.

Fuori Salone 2012 | Cascina Cuccagna | Zona Porta Romana | Milan

17 - 22 April 2012 | 11 am to 9 pm

During this year's Milan's Design week [im]possible living participates to Fuorisalone, presenting the [im]possible living process through a series of conferences, debates and video installations aimed at raising awareness about the subject of abandoned buildings all over the world.

At the heart of the **[im]possible living** process are the regeneration of abandoned buildings and the temporary revitalization of unused buildings, channelling the energy of the web community. There is no better place than **Cascina Cuccagna**, one of the most successful examples of social regeneration of a valuable city building, where to stage the presentation of the project.

Between the 17th and the 21st April 2012, **Abandoned Week Design Contest** will take place, a competition that will award the best photograph of an abandoned building in Milan. All photos need to be uploaded on the site www.impossibleliving.com

[im]possible living is a web start-up dedicated to abandoned buildings all over the world. We provide tools and services to people who try to raise, discuss and potentially solve problems locally through a creative and global process. The web is the natural playing field of [im]possible living, because it represents the only medium able to put together the necessary critical mass to tackle the abandonment problem in its entirety. From this realization comes the desire to become enablers and to catalyze otherwise scattered energies and at the same time to provide services and a global framework to who, on the contrary, acts locally.

Wednesday 18 April 2012 | 5 PM | **Dynamic Talks**

by Elisa Poli, Giovanni Avosani | Cluster Theory www.clustertheory.eu
Round table discussion topic: *"Unsigned Architecture: a journey in the neglect"*

**see the specific document for more information*

Thursday 19 April 2012 | 5 PM | **The Universe: video installation**

Quirin Krumbholz | Madame Mohr www.madamemohr.com
Fabio Mantovani Fotografo www.fabiomantovani.com

The [im]possible living universe interpreted by Quirin Krumbholz, pictures by Fabio Mantovani.
The studio Madame Mohr of the architect Quirin Krumbholz and [im]possible living will combine their visions creating a universe of abandoned architectures, by animating the pictures of Fabio Mantovani in a fascination 3D environment.



Friday 20 April 2012 | 3 PM | **To reclaim spaces**

Silvia Jop, Francesco Tommasi | Lavoro Culturale www.lavoroculturale.org

Lavoro culturale in collaboration with **rete sPazzi** researches the possibility of requalifying ex-mental hospitals, examining the case study of the remodelled ex-mental hospital in Siena, S. Niccolò. The project tries to analyse today, the standards of life, or death, in the wards of a mental hospital, and stimulates deep reflections about the management of space: both as a place where architecture and anthropology meet, and as a common field for the formation of a culture of right of citizenship.

Friday 20 April 2012 | 5 PM | **Smallness: young design strategy**

Giacomo Beccari, Gaia Calamosca, Alessandro Miti | Ciclostile Architettura www.ciclostilearchitettura.me

Ciclostile Architettura is a professional architecture office from Bologna principally focused on interactive planning and building renovation, their portfolio ranges from small-scale design projects to larger urban scale projects. The office has an open and flexible structure that is used to collaborate with different qualified specialists and is able to respond to any kind of committed public or private.

The design's guiding philosophy is the idea of "smallness". "smallness" means high design with low budget and creative use of all the resources: players, budget, materials, technologies, time.

Saturday 21 April 2012 | 5 PM | **Dynamic Talks**

by Elisa Poli, Giovanni Avosani | Cluster Theory www.clustertheory.eu

Round table discussion: "*B side architecture: discovering the Italian quality. The forgotten projects*"

** see the specific document for more information*

Sunday 22 April 2012 | 5 PM | **The model Cascina Cuccagna**

Sergio Bonriposi | presidente Consorzio Cascina Cuccagna www.cuccagna.org

Case study: the very successful renovation process of Cascina Cuccagna in Milan.

from 17 to 22 April 2012 | from 11 AM to 9 PM | **Students at work**

Architecture students | [im]possible workshop Milano

Permanent exhibition of projects, layouts, videos and models of the students that participated to the [im]possible Workshop in Milan, that took place from the 1st till the 3rd of April 2012, thanks to the collaboration of Ciclostile Architettura, AreaREM and IRA-C. www.arearem.it | www.interactionresearcharchitecture.org

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Location:

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