



[im]possible living The Process: *Dynamic Talks*

Fuori Salone 2012 | Cascina Cuccagna | Zona Porta Romana | Milan

Dynamic Talks

Guest at [im]possible living's place in Cascina Cuccagna, two conferences on the state of neglected architecture.

By: **Elisa Poli, Giovanni Avosani** | **Cluster Theory** www.clustertheory.eu

Wednesday, the 18th of April 2012, round table about:

“Unsigned Architecture: a journey in the neglect”

which will try to analyze the connections between quality of the urban space, abandoned buildings and the project, with contribution of experts, artists and politicians.

Saturday, the 21st of April 2012, round table about:

“B side architecture: discovering the Italian quality. The forgotten projects”

which will try to present significant examples of Italian Architecture, not famous, but of remarkable quality, through the analysis of planners and researchers.

Cluster Theory is a multidisciplinary research group focused on theoretical approach in contemporary architecture practices. Created in 2011 this Venice, Ferrara, Bologna, Florence and Milan based team is working on critical devices for public spaces, writing and teaching architecture. Formed by architects, philosophers, sociologists, economists and art critics, Cluster Theory investigates issues of theory and criticism in the contemporary architectural project with different approaches and methodologies.

Elisa Poli is an architectural historian, critics, journalist and curator which has focused its interest in the links between contemporary art, architecture and urbanism. She has finished in 2009 a PhD in Architectural History at the Université de Paris 1 Panthéon-Sorbonne. She's Graduate teaching assistant at the University of Ferrara. She also teaches at the Accademia di Belle Arti di Bologna and IUAV in Venice.

Giovanni Avosani is an architect, professional and academic experiences have been oriented to the study of the relations among ways of living and public space in the contemporary cities. Ph.D in Architecture technology, the thesis investigates the quality in the construction process taking into account environmental issues. He is Graduate teaching assistant at the University of Ferrara researching the evolution of public realm in residential housing.



[im]possible living project has recently underlined how the critical-selective practice of the surrounding landscape is the basis of a carefulness course, which is not only architectural but also civil and social.

Not first among the groups actively involved during the last 15 years in mapping neglected, residual areas, [im]possible living has had the great merit to involve numerous people, thanks to its format, making present a theme with many, perhaps, too many aspects concerned.

The ease in communicating and accessing to the data base of the images gives everybody the opportunity to enter in contact with their own perceptive sensitivity, taking, from the undifferentiated urban and suburban landscape, items from the as found, the friche industrielle, the unfinished, the neglected.

This method unconsciously raises the sensitivity level compared to the aesthetical values of our visual surroundings.

The **Milan's Design Week** is a fundamental opportunity (thanks to the number of public and to their sensitivity) to test the first months of this arrangement of study and research, through a few conferences focused on the investigation and awareness on the theme of regeneration.

[im]possible living, together with Cluster Theory, promotes and organizes two conferences on this topic.

Wednesday: “Unsigned Architecture: a journey in the neglect”

Luca Emanuelli – Architect and director of SeaLab

Gianluigi Ricuperati – Writer and giornalista for La Repubblica, Domus, Abitare

Pietro Valle - Architect

Flaviano Zandonai - Sociologist, nonprofits and social enterprises

Elena Pirazzoli – Art historian and critic

Marco Svava, Marco Barbariol - Manifesto2020

Anna Lovecchio - Radice quadrata

Saturday: “B side architecture: discovering the Italian quality. The forgotten projects”

Piero Orlandi – Architectural and Environmental Asset Director, Emilia Romagna

Fabio Mantovani - Photographer

Andrea Masu – Alterazioni Video, Incompiuto siciliano

Andrea Paoletti – Architect and Founder & CEO, Netural

Walter Nicolino - 011+ Architettura Made in Torino

Emanuele Piccardo – Architect, photographer and chief editor of Archphoto

Luca Guido - Architect and Phd candidate in architectural history

Location:

Cascina Cuccagna,

via Cuccagna 2/4, ang. via Muratori

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